



**3D Eye Solutions, Inc.  
Technical Brief**

Prepared by Dominic Crain and Michael Gibilisco  
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## 1.0 3D EYE SOLUTIONS, INC. - A 3D DEVELOPMENT COMPANY

3D Eye Solutions, Inc. is a privately held Nevada corporation that specializes in 3D Development. We provide 3D content solution services and hardware integration for the 3D auto-stereoscopic (without 3D glasses) and 3D Stereoscopic (with glasses or headgear) media/simulation industry. Our goal as solution providers is to develop and produce products that will heighten the viewer's experience. Our constant exploration and openness to emerging technologies fine tunes our current tool set and enables us to maximize the overall effectiveness of our 3D development and hardware integration. We bridge the 2D world to the 3D world...allowing the flat and lifeless to envelop our visual sense. 3D Eye Solutions, Inc. is focused on processing high quality, aesthetically pleasing 3D imagery that enhances the end users overall experience.

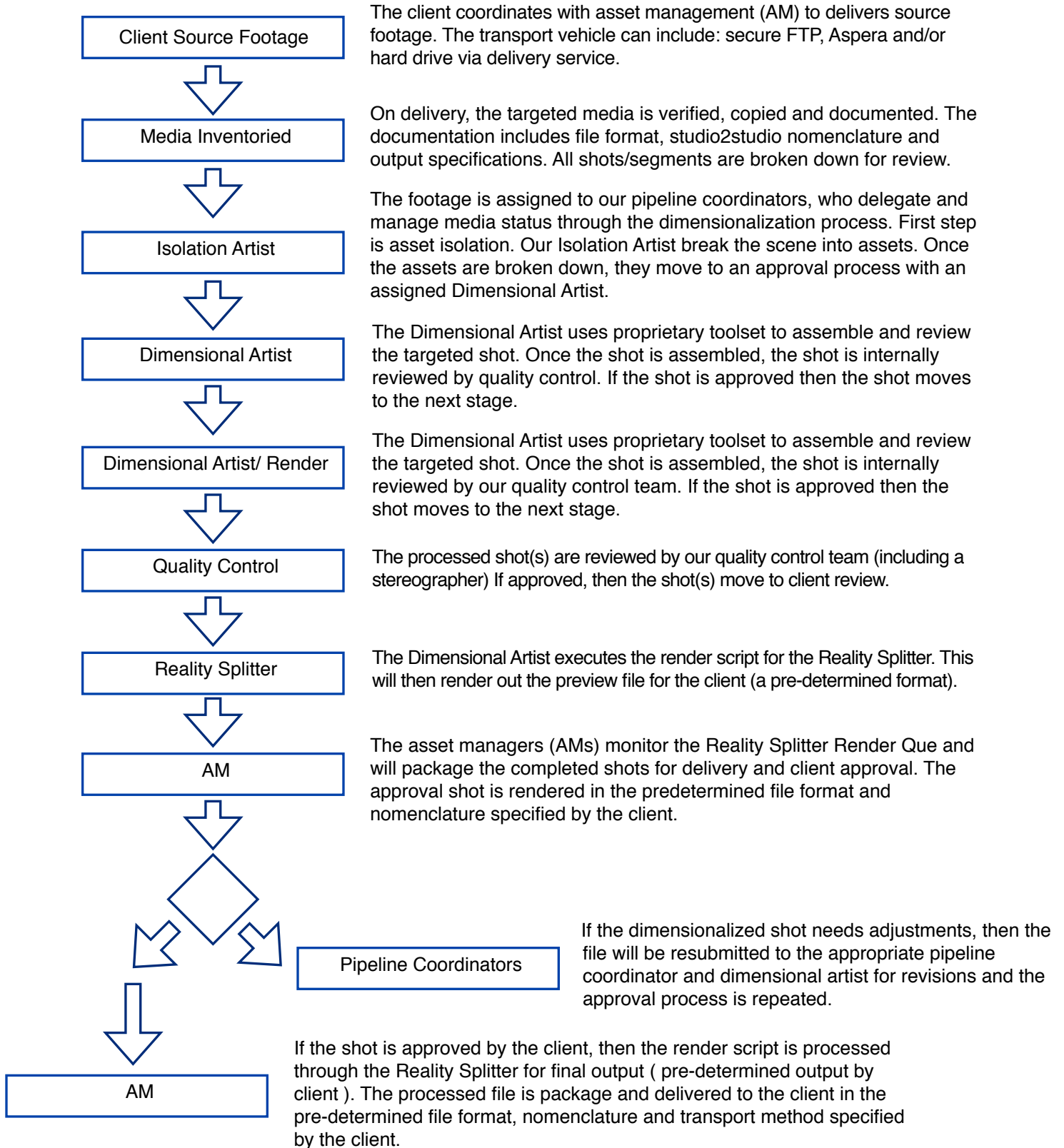
3D Eye Solutions, Inc. has a proprietary process to convert 2D Cinematic (Flat Images) to 3D (Stereoscopic Images). The heart of the 3D pipeline solution is the 3D Reality Splitter. This technology converts Feature Film Titles from 2D to 3D. In addition, we can render out to a wide variety of formats including auto-stereoscopic(multi-view).

## 1.1 SERVICES

a. **2D to 3D Conversions** - 3D Eye Solutions is able to process an existing film (HD or higher(2K-4K)) and dimensionalize it for playback for: 3D stereo cinemas (RealD, Dolby3D), 3D stereo home systems (side by side or anaglyph) and/or digital signage systems (auto-stereoscopic, multi-view). Our process is in a controlled environment and does not require a stereo pair (left view/right view) to process.

b. **Software/Hardware Development** - 3D services to meet custom needs. 3D Eye's programmers have 20 years of experience and are proficient in C++, C#, Java, ASP.NET, Python, Perl, XML and Sedris. Covering a broad range of needs including: 3D imaging processing, interactive 3D graphics, 3D training simulations, internet video streaming and artificial intelligence systems. Included in the development services is the design and extrusion of lenticular lenses. Our lens designers have over 20 years experience designing and extruding lenses. Current development projects include: smart streaming 3D image processing, 3D active meta data render module and large format auto-stereoscopic displays.

c. **Production Consulting Services** - for current or future productions that want to convert rather than film in 3D based upon budgeting and preference. 3D Eye Solutions can provide a professional stereographer that can be available on set or off set to coordinate certain shots with the Director and D.P. to achieve forward projection (off-screen moments) and optimal shot compositions to enhance the depth of field.



*Please Note: All our conversion processing is rendered with our proprietary Reality Splitter Software and tool sets*

## **4.0 CONTACT INFORMATION**

### *BUSINESS RELATED INFORMATION*

Michael Gibilisco

Cel: 407.252.0545

[mike@3deyesolutions.com](mailto:mike@3deyesolutions.com)

### *TECHNICAL INFORMATION*

Dominic Crain

Cel: 407.304.0462

[dcrain@3deyesolutions.com](mailto:dcrain@3deyesolutions.com)

### *CORPORATE*

3D Eye Solutions, Inc.

2005 Tree Fork Lane, Suite 109

Longwood, Florida 32750

Tel: 407-478-0185

Fax: 407-667-9291

Email: [info@3deyesolutions.com](mailto:info@3deyesolutions.com)

<http://www.3deyesolutions.com>